

**【Session K】 4/20(Sat) 10:50~11:50**

**Topic : Management**

**Moderator : Prof. Shou-Lien Yuan (HungKuang University)**

<b>No</b>	<b>Title</b>	<b>Author</b>
153	Human capital concepts to explore e-learning, knowledge management and organizational learning	Chang-Huan Chen Ting-Chen Hu
157	Exploring factors affecting customers' visiting the restaurant with an open kitchen	Tzu-Ching Lo Hsiu-Yuan Wang Huang,Ssu-Chi
165	Consumer Behavior with Experiential Marketing, Market Segmentation and Recreation Demand in Festival	Chih-Cheng Chen Chun-Hung Lee
174	Exploring the relationships among job involvement, emotional labor and customer-oriented behavior	Mei-Ling Wang Shu-Chen Chang Yi-Ling Kuo