

2013 International Conference on Tourism, Hospitality and Leisure — Sustainable Development, Innovation and Education

Apr 19-20, 2013 Taichung, Taiwan

Second ANNOUNCEMENT & CALL FOR PAPER

<http://activity.hk.edu.tw/actnews/content.php?Sn=4>

The conference will focus on a broad range of topics related to research in tourism and hospitality. The conference invites papers on either completed research or a preliminary report on “research in progress”.

The theme of this conference is “Hospitality, Tourism and Leisure: Sustainability and Innovation” and the aim of the conference is to provide an opportunity for presentation and discussion for their research outcomes among academic scholars and those who are interested in hospitality and tourism development in the Asia Pacific region. This conference will enable and encourage participants to exchange information on research and also network for future collaboration in research and academic exchanges.

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Venue:

Hungkuang University

Taichung, Taiwan (City located in west-central Taiwan)

CONFERENCE INCLUDE

1. keynote speeches
 - (1) Prof. Bernard Lane (Co-Editor, Journal of Sustainable Tourism, UK)
 - (2) Prof. Philp Pearce (Head of Discipline – Tourism Events & Sports, Foundation Professor of Tourism, James Cook University, Australia)
 - (3) Prof. Perry Hobson (Pro-Vice Chancellor – Global Engagement, Taylor’s University, Malaysia)
2. Paper presentations.

GENERAL INTEREST SESSIONS

The conference will feature several plenary sessions that will include panel presentations focusing on:

- International development trends in tourism, Leisure & and hospitality industry
- Sustainable development of tourism and Leisure industry

- Hotel industry development and management
- Restaurant and foodservice industry development and management
- Travel and transportation industry development and management
- Creative Education and training in tourism, Leisure and hospitality industry
- Marketing and branding strategies in tourism, Leisure and hospitality industry
- Human resources management in tourism, Leisure and hospitality industry
- Quality service in tourism, Leisure and hospitality industry
- Information technology development in tourism, Leisure and hospitality industry
- New issues on eco, medical, cultural, and gastronomical tourisms
- And other management or information technology related topics

Abstract

- Three-page abstracts (typed double-spaced) of proposed papers should be submitted for the final selection process.
- Please submit abstract from website system or email to the Director of Paper Review Committee Prof. Jeou-Shyan Horng (henrymax302@gmail.com).
- Deadline for submitting abstracts is **March 4, 2013**.
- Paper Review Committee will conduct a refereed screening of abstracts. Accepted abstract will be announced by **March 11, 2013**.

Full Paper or Powerpoint

- Once the abstract is accepted, please submit full paper or powerpoint from website system or email to the Director of Paper Review Committee Prof. Jeou-Shyan Horng (henrymax302@gmail.com).
- Deadline of full paper or powerpoint submission is **April 7, 2013**. Powerpoint should be less than 5MB.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.

PUBLICATION PLAN

Final copies of accepted papers will be professionally published as an edited conference proceedings prior to the conference.

Should you have any inquiries regarding the conference, please contact:

<p>Host</p> <p>Hungkuang University</p> <p>Conference Chair</p> <p>Prof. Jeou-Shyan Horng Dean, College of Management Hungkuang University President Hospitality Education Association, ROC t10004@ntnu.edu.tw</p> <p>Sponsor</p> <p>National Science Council, ROC</p>	<p>Co-hosts</p> <p>Hospitality Education Association, ROC Tourism Management Association, ROC Home Economics Association, ROC</p> <p>De Lin Institute of Technology MingDao University National Taichung University of Education Providence University</p>
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Conference Website: <http://activity.hk.edu.tw/actnews/content.php?Sn=4>