

Poster Presentation Session

【Poster Session 1】

Venue: Backside Hallway of International Conference Hall

Time: 19 Apr, 2013 14:30-15:00

Poster Code	No	Title	Author
P-01	101	A study of food safety management on event catering	Whei-wen Ru Ni wei-ya
P-02	102	The effects of culinary culture tourism course on hospitality department students' place identity	Jeou-Shyan Horng Shu-Ching Li Yu-Hua Sun
P-03	105	A study of consumers' patronage attributes and motives of fast food restaurants--- An application of healthy lifestyle	Ching-Shu Su Sin-Bin, Chen
P-04	124	Modeling tourist motivation and place attachment in local food consumption	Chen-Tsan Tsai Jia-Jen Hu Chun-Ta Li Chia-Chi Chen Yi-Ting Tu Chun-Wei Chang Wei-Che Hung Ching-Ling Shiu
P-05	131	The moderating effect of leader-member exchange associate with person-environment fit and turnover intention	Wen-Shen Yen Shun-Wang Hsu
P-06	139	Analysis of factors influencing tourist satisfaction in taiwan	Ai-Hua Tseng
P-07	140	A refined defuzzied scheme of fuzzy time series and particle swarm optimization for tourism demand forecasting	Yao-Lin Huang Shu-Mei Pai Yi-Sheng Yu Wen-Hsu Hsieh

Poster Code	No	Title	Author
P-08	143	An Investigation on Consumer Behavior of Choosing Innovative Tomatoes by Using Theory of Planned Behavior	Chiou-Lan Chien Wan-Shan Shiu Jr-Rung Lin Kai-Jie Huang Yu-Chieh Yan Chio-Ming Lin Fan-Ghaomr Lin Chun-Wei Liu Pei-De Yang
P-09	146	The Green Cooking Behavior of Food and Beverage Department College Students – Application of Theory of Reasoned Action	Yao-Fen Wang Su-ping Chen Yi-Ching Lee
P-10	149	An Important- Performance Perceptions Analysis of Food Quality for the Hospitality Students	Wen-Hwa Ko Li-Jung Su Feng-Ming Chung Ruei-Ci Gu
P-11	151	Product’s channel switching: wine product from KTV	Lynn Lin Hui-Che Huang
P-12	156	The Effect of Outcome Simulation on Hotel Purchase Intention	Chih-Ching Teng Jung-Hua Chang
P-13	178	A Valuable Training for Tourism Industry: Intercultural Competence	Tzu-Jung Chen
P-14	184	The Examination among Internship Arrangement, Students’ Satisfaction, and Occupational Attitudes	Chyuan Sha Ching-Wen Wang Po-Chang Lin
P-15	185	Innovative Food and Beverage Service- Study of Vending Machine Style Restaurant in College Campus	Chi-Yang Huang Yao-Ling Liu Hori Nairei Hsiu-Feng Chen
P-16	187	The Promotion Strategy of Tourist’s Satisfaction with Ecological Resort – a Case Study in Taiwan	Shang-Te Kang Irene Chu

【Poster Session 2】**Venue: Backside Hallway of International Conference Hall****Time: 20 Apr, 2013 10:30~10:50**

Poster Code	No	Title	Author
P-17	118	Soft Skills as Employability to Quality of Human Services	Ruey-Fa Lin
P-18	123	A extended promethee ii method to evaluate service quality in the hotel based on atanassov's fuzzy sets	Gino K. Yang
P-19	125	A study on the factors for a customer to choose pineapple cake as local specialty gift	Jhang-Heng Huang Hsiu-Yuan Wang
P-20	130	Analysis of the hip-hop type of sports injuries- Dancers in Central Taiwan	Xuan Rong Liu Min Lang Chen
P-21	136	A conceptual framework for succession planning in family business: an assessment and review	Pei-Yun Ho
P-22	138	Developing good taste and high nutritional value food	Yi Fang Hu Hsiu-Yuan Wang Lee Chia Hua Chang Ni Ching Hsieh Chung Jui Hu Hong Jun Chen Yu Wen Lin Liang Yu
P-23	150	A Cultural Perspective on Motivators to Creativity in the Hotel Industry	Ting-Chi Yang Jeou-Shyan Horng
P-24	155	Non-food items information disclosure in menu : promotion as an example	Kau-Hwang Chen Li-Keng Weng Song-Bo Wang
P-25	160	A Study on the Recreational Experiences of Environmental Education through Technology-Integrated-Teaching Classes in the Elementary School	Fei-Yun Chan Chih-Yan Huang
P-26	163	Catering Information System-Practices in a Small Restaurant	Chun Jung Lin

Poster Code	No	Title	Author
P-27	168	Heavier than a package : Value of volunteer tourism participant	I-Ling Chen Chun-Ju Li
P-28	173	Study on the Willingness of Users of Facebook Fan Pages Managed by the Hospitality Industry to Share Promotional Message	Jhao-chen Jian Hsiu-Yuan Wang
P-29	183	A Mobile and Smart Number in a Take-A-Number System	Fuh-Gwo Chen David Wen-Shung Tai Jean-Rong Huang
P-30	186	The study on impact factors of learning satisfaction to students of Department of Food and Beverage	Yu-Hsi Yuan Ting-Chi Yang
P-31	188	Innovations in Sustainable Tourism – Hospitality Service for International Tourists in a Non-Major-City Hotel, Ping Tung, Taiwan	Wei-Shuo Lo Tzu-ling Wang